



Design

Client engagement
Poster design
Email marketing
Advertising
Branding

Software

Illustrator
Photoshop
InDesign
Premiere Pro
Figma

Interests

Drawing & Sketching
Cooking & Baking

aniyahbooker@linkedin
aniyahlb@gmail.com
609-257-7712
aniyahlb.com



Aniyah Lynch-Booker

Graphic Designer

Work Experience

Digital Marketing Manager, Acorn To Oak Media Group, Loch Arbour
May 2024—Present

- Overseeing the execution of social media campaigns, email drips, campaign reporting, and online marketing strategies for clients
- Uses background in graphic design to effectively enhance brand representation for clients

Shift Supervisor, Starbucks, Tinton Falls
March 2024—Present

- Respond customer inquiries or complaints in a professional manner
- Delegate tasks to employees and monitor activities and task completion
- Maintain cleanliness and organization of the work area to uphold company standards

Lead Sales Associate, Kate Spade Outlet, Tinton Falls
August 2021—June 2024

- Welcomed guests as they come into the store
- Kept the store clean and organized
- Educated guests about products and where to find them

Education

BFA: Graphic Design, May 2025
Kean University, Michael Graves College,
Robert Busch School of Design, Union, NJ

AAS: Graphic Design, May 2021
Brookdale Community College, Lincroft, NJ